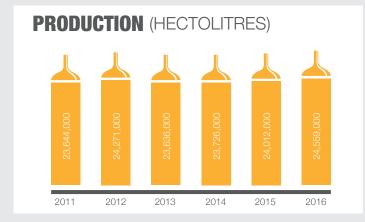
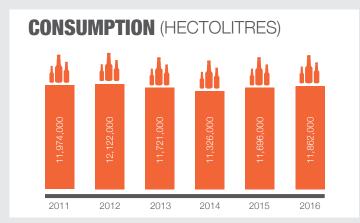
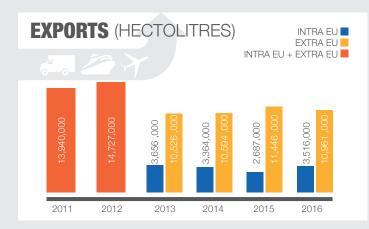
## **KEY FIGURES 2016**

**NETHERLANDS** 











CONSUMPTION
ON-TRADE VS OFF-TRADE
35% | 65%





**CONSUMPTION**PER CAPITA

69 LITRES / YEAR



